

ADA Website Compliance Tips



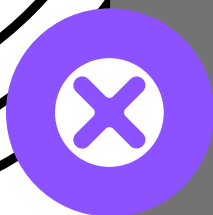
1. High color contrast: Ensure dark copy with light backgrounds and vice versa. Better yet – allow users to control the settings with the Revize ADA toolbar.



2. Captions and Transcripts: Subtitles allow site visitors with hearing impairments to access information shared in video format. Don't skip this step!



3. Alt Tags: Write meaningful alternate text for all visual elements to enable screen-reading software to assist the visually impaired. Ask us about our AI Alt Tag Generator.



4. Readable Text: Use legible fonts that are large enough for anyone to easily understand. Pro tip: Avoid jargon and acronyms in web content.



5. Headers: Provide appropriate headers on every webpage so assistive technology can accurately identify and convey web content.



6. Label controls: Give unique and descriptive visual and programmatic labels to all website controls (buttons, links, etc.) for user clarity.



7. Keyboard Navigation: Allow easy tabbing and arrowing to maneuver through the website... Not everyone can use a mouse or touchpad.



8. PDF Accessibility: Structure documents with tags, provide descriptive text for links, ensure logical reading order, & more. If needed, Revize offers PDF Remediation services.